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NEWS

In & Out: Susra Morkel, Ornico, IAJ, Primedia Unlimited & JoziBeat

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What's new, who's in, who won what and who has left the media sphere in the last week

IN

Susra Morkel (pictured), is the new fashion editor on *rooi rose* magazine. Susra has been working as fashion assistant for *rooi rose* since 2006, and stepped in as acting fashion editor from the June 2010 issue, when then fashion editor, Giselle Hön, left the magazine to work as PR for Louis Vuitton. "We are very excited about Susra's appointment. Susra's vision and style is in line with our new look and format that will be revealed in our August issue. As SA's Best Women's Magazine (*AdVantage* AdMag Awards 2009) we owe it to our wide and discerning readership to honour our commitment to provide them with cutting edge fashion articles and the informed guidance they deserve", says editor, Martie Pansegrouw. <http://www.rooirose.co.za/>



Bernice Samuels is the new head of media at FNB. [Read more here.](#)

Ornico has appointed some of South Africa's leading brand thinkers, marketing aficionados and media experts to an advisory board to buoy the company's intellectual property. **The board consists of Wadim Schreiner - media analyst and managing director of MediaTenorSA; Dr Clive Corder - one of the country's leading marketing research experts and academics; Noel Coburn - the founder and previous joint MD of Caxton Publishing; brand and research specialist Kerry Chipp; and journalist, writer and media specialist Mandy de Waal.** [Read more here.](#)

Not quite ready to be 'in'? Why not enrol in one of these **courses at IAJ** (Institute for Advanced Journalism)

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9 Jubilee Road, Parktown, Johannesburg. 011 484 1765, info@iaj.org.za www.iaj.org.za

WON

Primedia Unlimited's shopping centre marketing consultancy, Primedia Lifestyle, won two Silvers at the prestigious European Solal Marketing Awards in Lisbon last week. The International Council for Shopping Centres' Solal Awards recognise best practice and outstanding, effective shopping centre marketing against European standards. In total seven Gold awards and 22 silver awards issued to the entrants.

Primedia Lifestyle currently employs 107 marketers controlling annual marketing budgets to the tune of R100-million garnered from 53 malls across the country. Claiming Solal Silvers were Lifestyle's campaigns for KZN Umlazi Mega City and Cape Town's Cavendish Square.

Pictured top from left to right: Frank Poestges head of 2010 Solal Awards; Cigdem Gonen Jones Lang Lasalle Turkey; Liana Sirazetdinova IKEA Shopping Centres Russia; Doug Mayne Primedia Lifestyle

OUT

Out on shelf, that is. This new edition of *JoziBeat* is jam-packed. Take a tour of all the hot spots in *The Jozi Pub Crawl*, explore the cultural hubs in *A World in One City*, read about 'Africa's Best New Band' the *BLK JKS*; check out *JoziKids* for fun-filled activities. Plus, keep up to date with exciting plans for a **digital city** and discover *Gauteng's Top Golf Courses*. *JoziBeat* also doubles up as a special *2010 Football Info Guide* that includes stadium maps, transport to and from the games, match schedules, FIFA Fan parks, public viewing areas and Township TVs. Contact pressman@contactmedia.co.za 011 789 6339.

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